



**2020**  
FALL CONFERENCE

# Sponsor and Exhibitor Information

## Virtual Conference

### October 6 and October 10



**2020**  
FALL CONFERENCE

The APTA Michigan Conference will be held on several days the week of October 5. The event schedule follows:

Tuesday, October 6: Fall Research Day - Presentations and Exhibit Hall 6pm—8pm. Exhibit Hall interactive time: 1 hour

Friday, October 9: Awards Ceremony

Saturday, October 10: Continuing Education from 8am-3pm. Exhibit Hall interactive time : 1.5 hours

Each virtual exhibit booth includes the following:

- Signage/Logo on the booth
- Informational videos and/or brochures placed in the booth for attendee access
- Live Zoom interaction with attendees who visit your booth

*All exhibitors and sponsors will receive a list of attendees after the event*

*Exhibitors can offer incentives for attendees to visit booths. Information about these incentives will be shared with attendees prior to the event.*

**Our virtual exhibit hall is a great opportunity to reach our attendees.**

**All conference events include recognition for our 6 event sponsors**

**We are offering 3 sponsorship levels with a limit of 2 in each category:**

**Platinum—\$400** Large Exhibit Booth, Sponsor Banner on all events, Recognition in speaker slides for each session, and 3 complimentary registrations

**Gold — \$300** Medium Exhibit Booth, Sponsor Banner on all events and 2 complimentary registrations

**Silver —\$200** Exhibit Booth, Sponsor Banner on all events and one complimentary registration.