

**Michigan Physical Therapy Association
Membership Meeting Minutes
Saturday, March 28, 2015, 7:30am – 9:15am
Doubletree Hotel, Bay City, Michigan**

Call to Order by Ann Fox at 7:36am

Rules of the Membership Meeting

Recognition of MPTA Board of Directors and Leaders

Approval of the Membership Meeting Minutes from 10/26/15 Fox

Motion 1 03282015 I, Chris Wilson, move to approve Spring 2014 minutes as written. Seconded by Suzanne Perkins. Motion carried

Reports

President Report – Sue Talley

- Looking back and moving forward
- Been working on building relationships with the Districts, resetting boundaries, leaders
- Legislation – direct access – building our grass roots processes and efforts
- Communications – recognize that this is key to reaching our members and potential members
- Introduction of new Executive Director from APTA association management services
 - Julia Rice – Executive Director
 - Karla Pirner - Conferences

Treasurer Report – Edward Mathis

- Review of Report – healthy balance overall
- 2015 approved budget – new budget process, net income of \$3213
 - There are some one-time expenses this year associated with transition to new management
 - Organized expenses by strategic plan

PAC Report – Edward Mathis

- Events: Golf Outing in UP and PAC night at Comerica Park
- Review of Club Level donations
- 2014 finances - about \$12000 balance
- PAC college wars – best year ever, \$635 donation from students – winner Delta Community College and Oakland University
- District Wars currently going

PAC Campaign – Jake Jakubiak Kovacek

- PT PAC – for congressional issues, EG Medicare
- Recent survey – 70% of us would donate \$20 per year to PAC - \$20 to PT PAC and \$20 to MPTA PAC
- DC in June 3 and 4

BOD Reports

Professional Development/Membership – Holly Lookabough-Deur

- PDR – presentation posted on website
- soliciting feedback from members as to what MPTA can do to assist them with educational needs

Reimbursement - Marty Sytsema

- Priority health commercial products will reimburse direct access visit
- On radar, lower reimbursement for PTA visits, none noted in Michigan so far though
- Medicare exceptions process still in place – legislation moving forward through congress
- Outcome measures a priority for insurance companies

Legislative Update - Craig Miller

- Cap due to expire March 31 2015 – house passed, Contact senator about bill
- Watching other issues that may produce legislation this session at a federal level
- Fair Co-Pay issues – MPTA working to develop a broader coalition with other providers to move legislation forward (OT, SPL, Chiropractors)
- Meeting with LARA and AGs to establish relationships
- State Advocacy Day May 6 – look for more info on this free event
- Matt Likens appointed as Federal Affairs Liaison by BOD yesterday

Public Relations – Suzanne Perkins

- New Website introduced – anticipated to go live in 4 weeks or so
- Logo contest - vote
- Social Media – Facebook Twitter

Member Engagement – Holly Lookabaugh- Deur

- Welcoming new members, transitioning members, and identifying why members don't renew
- Revitalized membership meeting committee lead by Michelle Marrow
- Membership survey
 - 198 responses
 - Begun analyzing data to report at later date

Chief Delegate - Cam Williams

- Recognition of our delegates
- Year of elections at APTA – posted candidates at APTA
- Several Motions coming forward
 - By Law amendments
 - PTA issue Allow chapter to allow PTA full votes, PTA serve as APTA director
 - Terms and Delegate issues
 - Michigan motions
 - Medically necessary PT services
 - Role of PT in diet and nutrition
- Monday deadline for opportunity for student to be an usher at national meeting

Nominating Committee – Liz Ramey

- Open positions this year – secretary, treasurer and chief delegate and 2-4 delegates, director of conferences, director of legislative and director of academic coordinator
- Bring any candidates forward – looking for new faces

Old Business

- Strategic plan – using as model for agendas at Board and membership meetings
- Co Pay motion – addressed earlier by Craig Miller

Open Discussion / New Business

- Addition of objective to Strategic Goal
Motion 2- 03282015 I, Mike Shoemaker, move that Objective 5.5 be added to Strategic Goal 5: “Diversify association activities to engage a broader scope of members at both the District and Chapter level.” Seconded by Andrew Bacyinski. Support given and discussion. Motion passed.
- Discussion regarding timeliness of the post cards announcing conference. Timely communication is a priority of the Board and members should see improvements going forward
- Discussion regarding BOD sharing metrics used to see how we are progressing with strategic plan
- Membership drive - Michelle Marrow- come see us at our table

Motion 3- 03282015 Motion to adjourn the meeting by Suzanne Perkins. Seconded by Dave Perry. Motion passed.

Meeting adjourned at 8:55am

Announcements

- Introduction of Ruth Bedore– oldest member of MPTA and APTA that we know of.
- Fall Conference at Crystal Mountain in Thompsonville, MI on October 16 and 17, 2015

Respectfully submitted by Karin Crute